

RAJAR DATA RELEASE



Quarter 1 2022 – May 18th 2022.

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q3 2021	Q4 2021	Q1 2022
All Radio Listening			
Weekly Reach ('000)	49,495	49,495	49,717
Weekly Reach (%)	88.9	88.9	89.3
Average hours per head	18.2	18.0	18.2
Average hours per listener	20.4	20.3	20.4
Total hours (millions)	1,012	1,004	1,012

All Radio Listening - Share Via Platform (%)			
AM/FM	34.2	35.6	32.1
Total Digital	65.8	64.4	67.9
DAB	43.0	42.5	41.1
DTV	4.7	5.1	4.5
Total Online	18.1	16.9	22.4
Website/Apps	N/A	N/A	12.4
Smart Speaker	N/A	N/A	9.9

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q3 21	Q4 21	Q1 22	Q3 21	Q4 21	Q1 22	Q3 21	Q4 21	Q1 22
All Radio	88.9	88.9	89.3	1,012	1,004	1,012	100	100	100
Total Digital	73.9	71.7	75.4	665	647	688	65.8	64.4	67.9
DAB	60.2	58.4	59.6	435	427	416	43.0	42.5	41.1
DTV	12.5	12.3	11.9	48	51	45	4.7	5.1	4.5
Total Online	32.5	30.3	38.1	183	170	227	18.1	16.9	22.4
Website/Apps	N/A	N/A	27.1	N/A	N/A	126	N/A	N/A	12.4
Smart Speaker	N/A	N/A	15.7	N/A	N/A	101	N/A	N/A	9.9

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Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 21	Q4 21	Q1 22		Q3 21	Q4 21	Q1 22
All BBC Radio	34,629	34,510	33,810	All Commercial Radio	36,806	36,773	37,168
All BBC Network Radio	31,580	31,404	30,801	All National Commercial	24,502	24,637	25,498
All BBC Local / Regional Radio	9,164	9,041	8,644	All Local Commercial	24,427	24,263	24,325

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 21	Q4 21	Q1 22		Q3 21	Q4 21	Q1 22
All BBC Radio	50.9	49.9	49.2	All Commercial Radio	47.1	48.0	48.4
All BBC Network Radio	44.7	43.6	43.1	All National Commercial	23.2	23.5	24.6
All BBC Local / Regional Radio	6.1	6.3	6.1	All Local Commercial	23.9	24.4	23.8

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Platform Share

All BBC Radio

	Q3 21	Q4 21	Q1 22
AM/FM	37.4	39.3	35.3
All Digital	62.6	60.7	64.7
DAB	43.1	41.6	41.5
DTV	4.8	4.8	4.5
Online/App	14.7	14.3	10.4
Online/Smart Speaker	N/A	N/A	8.3

All Commercial Radio

	Q3 21	Q4 21	Q1 22
AM/FM	31.0	32.0	28.3
All Digital	69.0	68.0	71.7
DAB	43.8	44.1	41.8
DTV	4.7	5.4	4.5
Online/App	20.4	18.6	13.8
Online/App	N/A	N/A	11.6